

Community building & social interaction with cryptocurrency rewards

socialx.network



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What is wrong in the today's social behaviour?

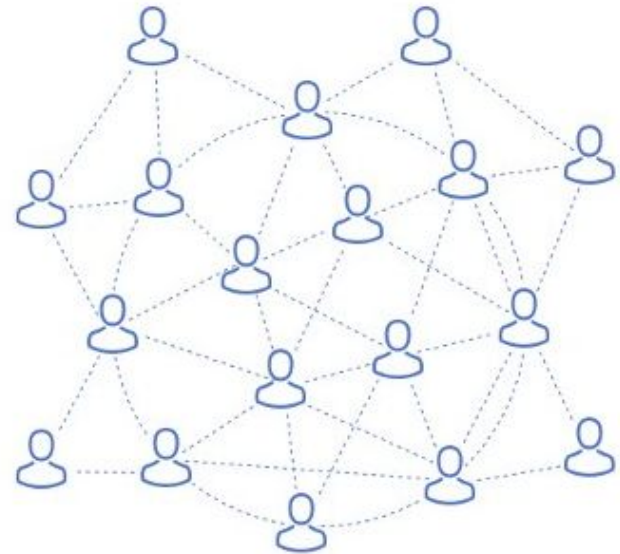
- Fake followers, fake news, all fake?
- Followers are the new currency
- Missing transparency prevents a lot of people from donating to a good cause.
- Social media is not connected to one decentralized non fakeable system
- Social Ecommerce is not trustworthy
- Advertising sucks
- Big players decide what you receive as content creator
- Technology was not yet able to take power away from the big players

What could be improved?

- The right censorship - run a social network decentralized
- Use a DAO (Decentralized autonomous organization) for equal distribution - shift profits from big players to the creating community
- Data Security - Equifax example (centralized platforms are easy targets)
- Advertising should generate more value for users and publishers
- Ecommerce - make it more secure and easy
- Community building / circles
- Donations - transparent and social

Why now with blockchain?

- DAO (Decentralized autonomous organization)
- Distributed Ledger (no central point of attack)
- No government, corporation, country can shut it down
- Smart Contracts
- Build trust
- Reduce costs
- Accelerate transactions (micropayments)
- You will own your data
- Reward based content creation



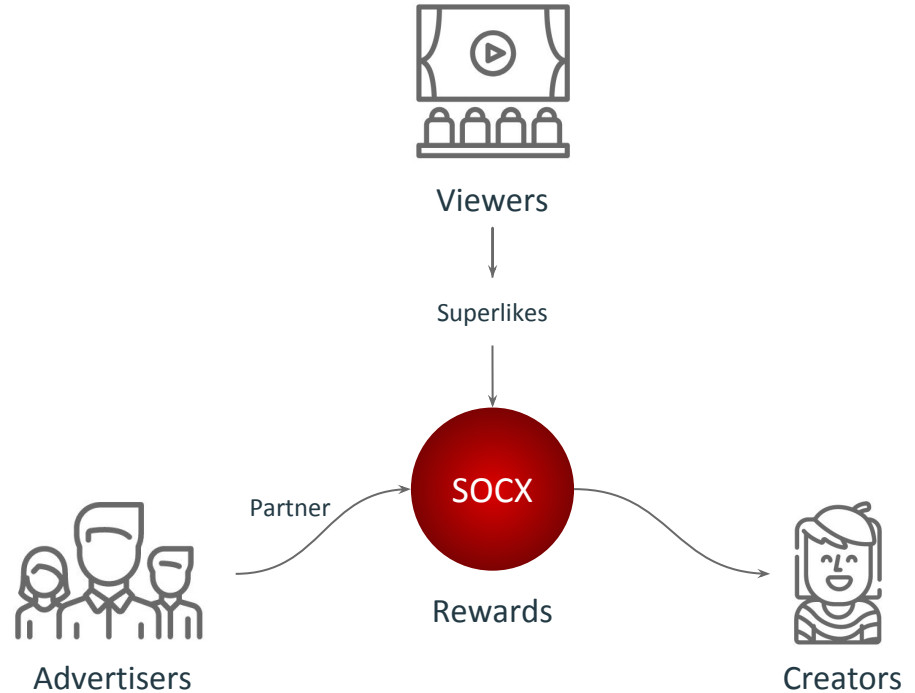
Social interaction

Share and appreciate what you think is valuable for the community



Content creator

See how your content is appreciated by the community and motivates others



As a seller

Seamless, borderless,
easy transactions with
included escrow service



Social responsibility

See which donation
creates the most
impact.

