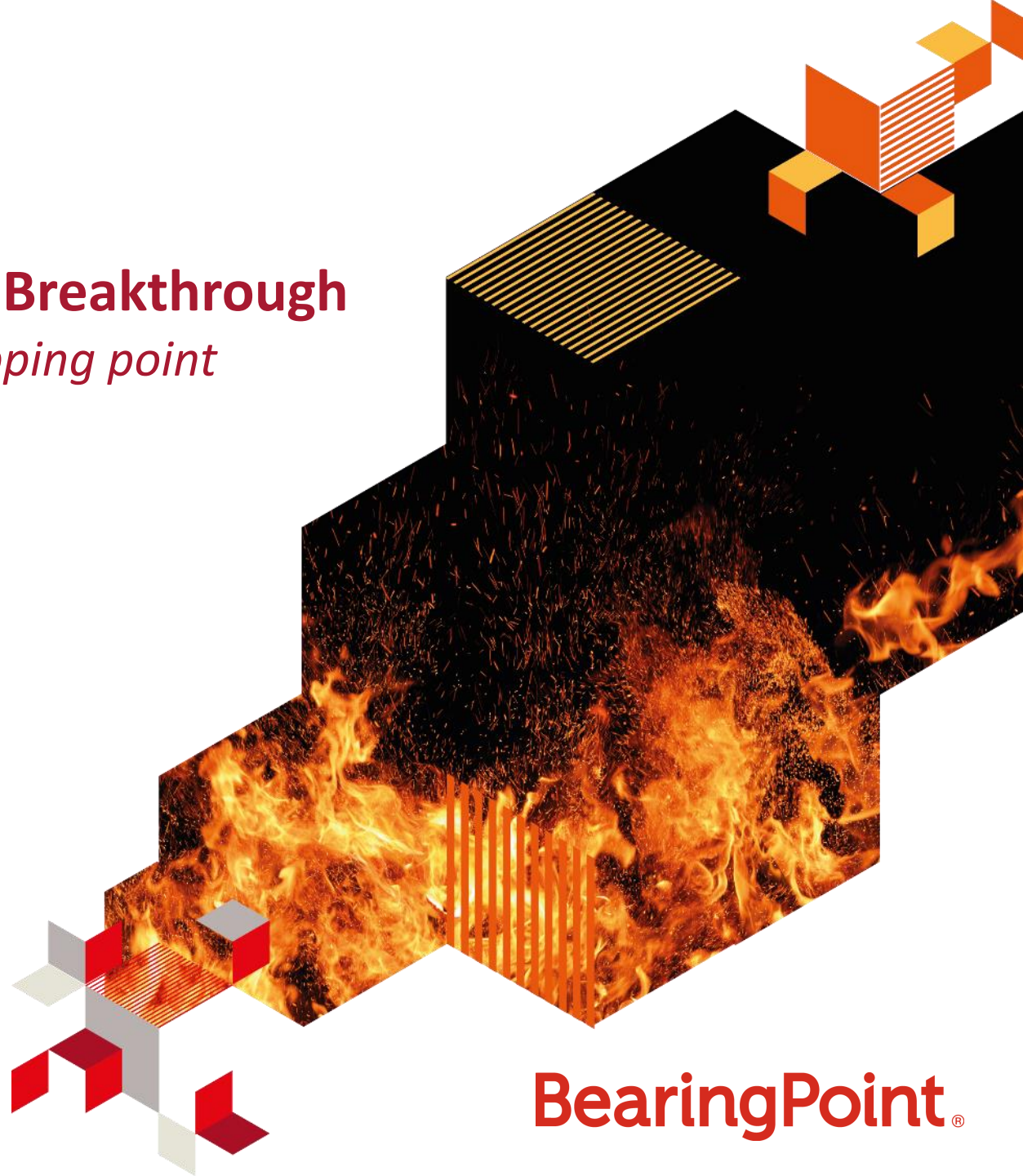


# Boosting the Blockchain Breakthrough

*How to trigger the market tipping point*

Crypto 2016  
Zurich – 13 September 2016

Iris Grewe  
Daniel Marfurt

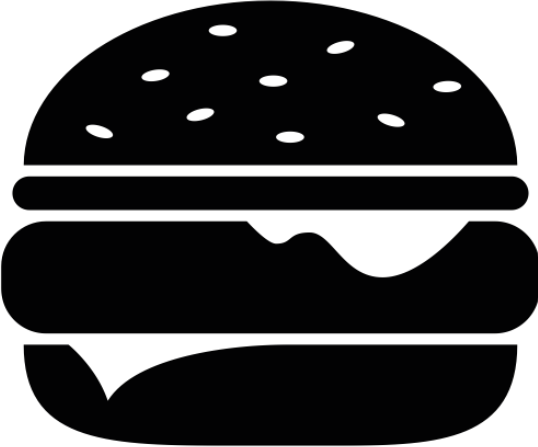


**BearingPoint®**

# It has happened before...

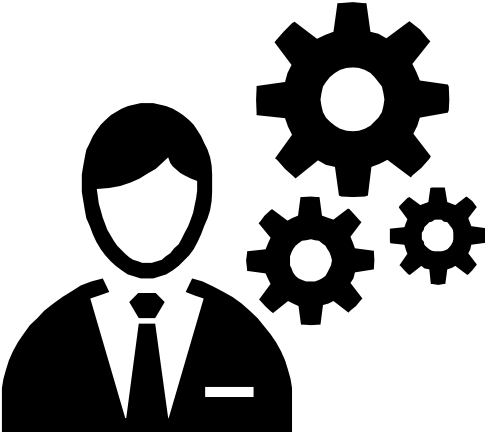


# Who do you want to be?



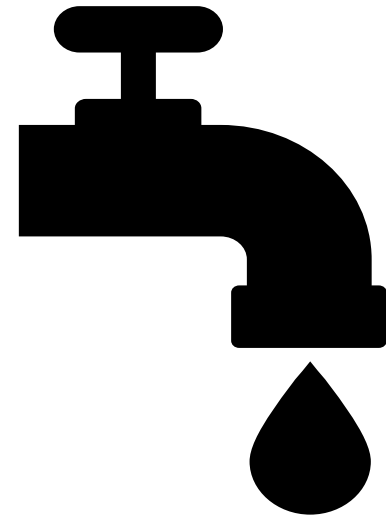
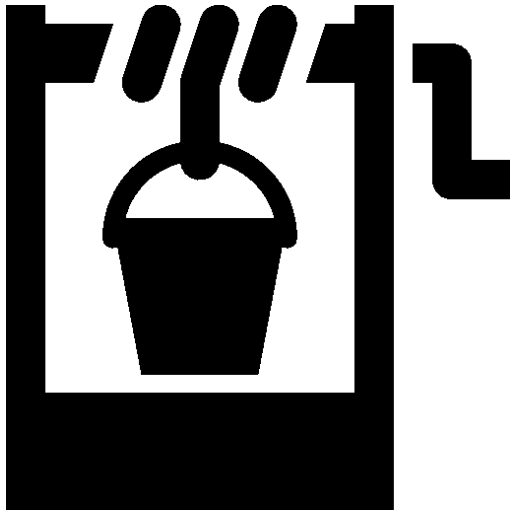
**[Business model]**

# What does your client really want?



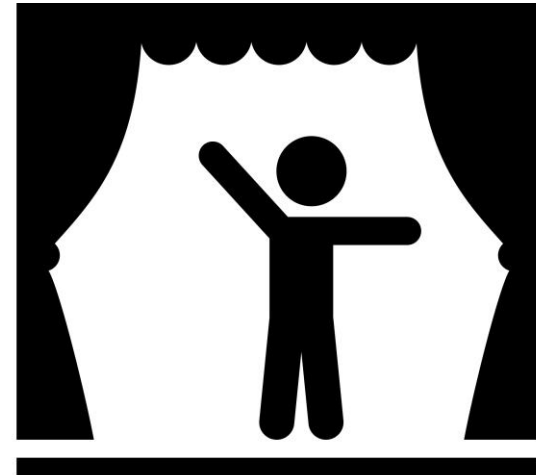
**[Client centricity]**

# Make it as effortless as possible



[Simplicity]

# Show and tell



[Demo]

Get a translator

房屋



[Communication]

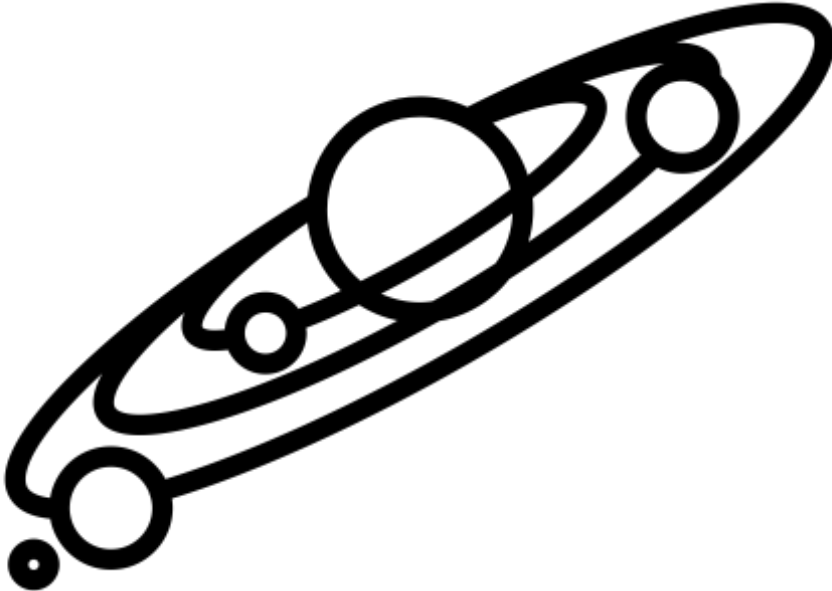
# It takes more than one to party



**[Network]**



# Keep on thinking beyond borders!



**[Vision]**



**BearingPoint**®